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**SERVICE MARK
PRINCIPAL REGISTER**

MARCH MADNESS

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LEGE TEAMS, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 3-31-1982; IN COMMERCE 3-31-1982.

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FOR: ENTERTAINMENT IN THE NATURE OF
BASKETBALL TOURNAMENTS BETWEEN COL-

MELVIN AXILBUND, EXAMINING ATTORNEY