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THE BIG DANCE

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION, THE (KANSAS UNINCORPORATED ASSOCIATION OF COLLEGES AND UNIVERSITIES)
6201 COLLEGE BOULEVARD
OVERLAND PARK, KS 66211

FOR: PRINTED MATTER, NAMELY PROGRAMS FOR ATHLETIC CONTESTS, SOUVENIR PROGRAMS, NEWSPAPERS DIRECTED TO SPORTS, AND WRITING INSTRUMENTS, NAMELY PENS

AND PENCILS, ALL IN CONNECTION WITH INTERCOLLEGIATE BASKETBALL GAMES AND INTERCOLLEGIATE BASKETBALL TOURNAMENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-30-2002; IN COMMERCE 3-30-2002.

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JENNIFER KRISP, EXAMINING ATTORNEY